

Skirt! magazine chooses a new editor

The Commercial Appeal

ANNA MULLINS HAS been named editor of Skirt! magazine in Memphis.

Mullins, 26, a native of Kansas City, Kan., attended Houston High School and earned a master's in fine arts from the University of Memphis. She was most recently the editor of the trade publication Cotton International.

She will begin work at Skirt! on March 16.

Mullins has a lot of ideas about where she wants to take the publication devoted to women's issues and interests.

"I think it has a lot of potential as far as being a centralized, local voice," she said. "A product that speaks to certain communities is going to find more interest on the readership side and hopefully on the side of advertising."

Mullins, who plans to increase the number of Skirt!-sponsored special events and create a more robust digital presence, wants Skirt! to become "a meeting place of female minds in the city."

Harrah's picks agent

Harrah's Entertainment Inc. has selected Chicago-based Jones Lang LaSalle as its exclusive marketing agent for the sale or lease of its

former corporate office and data center in Memphis.

Managing directors Guy Ponticciello and Russ Westlake will lead the Jones Lang LaSalle team in the marketing of the 285,000-square-foot Goodlett Farms Office Park at 7159 Goodlett Farms Pkwy.

In November, Harrah's announced it was relocating its local operations in Cordova to the company's Las Vegas

headquarters.

Harrah's bought the building from Concord EFS for \$29 million in 2006.

Jones Lang LaSalle, which merged with The Staubach Co. last year, will work with the Greater Memphis Chamber to market the property.

Funeral meeting

If you're interested in end-of-life issues or the funeral industry, you

may want to attend today's meeting of the Funeral Consumers Alliance of the Mid-South. It's scheduled for 2:30 p.m. at Poplar White Station library and features speakers from the Medical Education Research Institute, a Memphis school that gives doctors a chance to practice surgical procedures on donated human bodies.

For details, call Paul Blankenship at 680-9149.

SocialCamp today

As part of its ongoing educational programming for entrepreneurs, LaunchMemphis will host SocialCamp Memphis from 8 a.m. to 5 p.m. today at Memphis College of Art, 1930 Poplar.

The event is designed to help entrepreneurs keep up with the latest technology trends and will feature an open format event at which programmers, designers and business owners can network and learn.

The conference will focus on social media and networking, but it is unlike any other technology conference.

For details, visit socialcampmemphis.com

WELL SAID

Mark Twain:

"The right word may be effective, but no word was ever as effective as a rightly timed pause."